



COUNTY OF AMHERST



Public Information Officer

AMHERST COUNTY ADMINISTRATION BUILDING
153 WASHINGTON STREET
P. O. Box 390
AMHERST, VIRGINIA 24521

TELEPHONE (434) 946-9400
FACSIMILE (434) 946-9370

For Immediate Release

September 15, 2023

Route 29 Business Beautification Committee Receives Achievement Award

The Route 29 Business Beautification Committee recently received the Virginia Association of Counties (VACo) Achievement Award. The awards program recognizes local government programs that show innovation, cooperation, and model practices. VACo received 135 submissions to be considered for the 2023 awards, and only 33 programs received recognition. A representative from VACo presented the award to the Committee at the September 5, 2023, Board of Supervisors meeting.

Amherst County's Route 29 Business Beautification Committee was created in 2016 as an advisory committee to the Planning Commission. Before the creation of the Committee, the business corridor was viewed as unattractive and unmaintained. Therefore, the Committee's purpose was to beautify Amherst County's roadways to instill pride and appreciation of the citizenry and the attractiveness of their community.

Since the committee's creation, partnerships between numerous organizations have been created to advocate for the revitalization and upkeep of the Route 29 Business corridor. These partnerships have led to supplementary landscaping, blight removal, coordination efforts between local, state, and private entities, and business incentive programs. The committee continues facilitating an attractive and highly functioning corridor through these initiatives.



Additional information may be obtained from Joy Niehaus at jlnehaus@countyofamherst.com or (434) 946-9400.