



COUNTY OF AMHERST

Public Information Officer

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For Immediate Release

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Banners Raised Alongside Route 29 Business Corridor

In June of 2019, Amherst County banners were placed within Riveredge park. We are now pleased to announce that this week, the additional banners will be installed alongside the Route 29 business corridor. This initiative is part of a greater objective sought through by the efforts of the Route 29 Business Beatification Committee. Their goal is to instill pride and appreciation of the citizenry in the attractiveness of their community. Through the help of McBride Signs, a total of 42 banners will be installed at three different intersections along the Route 29 business corridor, including the ones already in place at Riveredge Park. Amherst County funded 37 of the banners while McBride Signs and the Bank of the James donated three and two respectively. Through an agreement with AEP, there are 29 more poles in which the county can place banners. The upcoming budget cycle has set aside funds for an additional 22 banners. If any businesses or individuals would like to sponsor an Amherst County banner, the total price of sponsorship is \$280.00. Contact Community Development at (434) 946-9303 with any questions regarding banner sponsorship.



Additional information may be obtained from Tyler Creasy at stcreasy@countyofamherst.com or (434) 946-9400.