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AMHERST COUNTY  
ADMINISTRATOR'S OFFICE

MONACAN NATION CULTURAL FOUNDATION, INC.  
P.O. BOX 1136 Madison Heights, VA 24572

March 7, 2019

Dear Sir/Madam,

The Monacan Nation Cultural Foundation, Inc. would like to invite you advertise your organization at our annual powwow.

The primary source of funding for the Annual Monacan Powwow is from corporate sponsors, such as you. The event receives no governmental funds. Even though we have received federal recognition, it may take a many month to receive funding to help the Nation pay the bills and support the special programs we hope to create. When we do receive money, it will be for one time only to set up the office.

Last year was our 26<sup>th</sup> annual powwow and as you may remember the weather was unfortunately against us. It was really the first year we had to cancel the whole Saturday due to rain and mud. Luckily, Sunday was beautiful day. It was only due to your loyal financial support of our powwow that we were able to clear a minimal profit. We are making changes and trying to prepare for this year's powwow.

As always, our powwow will be in May on grounds in Amherst County, Virginia. It has come to be an annual tradition for many spectators. Thousands enter the gates over the two-day span. This year the date will be May 18-19, 2019.

As you may be aware, the Monacan Nation has provided culture classes and educational talks to the Central Virginia area citizens for the past twenty-five years. The funds generated by this event will be used to preserve the rich history of the tribe in maintaining the operation of the museum, higher education scholarships, education for citizens and culture classes.

The Monacan Indian Nation is a registered 501(c)(3) tax-exempt corporation. Contributions are tax-deductible.

Your sponsorship will help assure the success of the Monacan Powwow. Enclosed please find more information on this exciting event and its sponsorship levels.

Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

  
Acting Chief Pamela Thompson

Enclosures: Sponsorship Information Contract  
Event Fact Sheet



## SPONSORSHIP OPPORTUNITIES

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Monacan Nation

### POWWOW

The Monacan Indian Nation is hosting our **27th** Annual Powwow on May 18 & 19, 2019 at Albert's Farm on Route 130 in Elon, Virginia. Our powwow attendance from the local area is between 5,000 & 8,000 participants for the weekend's festivities. We would like to include your business on our Sponsor Board. Please pick which sponsor package best suits your business and complete the attached form with your check. If you have further questions, please contact Powwow Committee at 434-946-0389.

#### EAGLE LEVEL SPONSORSHIP | \$5,000

Specific Sponsorship of Drum and Drum Competition  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
25 admission tickets

#### BEAR LEVEL SPONSORSHIP | \$2,500

Specific Sponsorship of Head Dancers and Dance Specials  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
18 admission tickets

#### HAWK LEVEL SPONSORSHIP | \$1,500

Specific Sponsorship of Specialty Acts  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
12 admission tickets

#### WOLF LEVEL SPONSORSHIP | \$1,000

Name and logo recognition on event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
10 admission tickets

#### DEER LEVEL SPONSORSHIP | \$ 500

Name on event program pamphlet  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website  
8 admission tickets

**Please direct all questions/comments/concerns to Monacan Tribal Office, via email at [TribalOffice@monacannation.com](mailto:TribalOffice@monacannation.com) or by phone at (434) 946-0389.**

Monacan Nation  
POWWOW



**TURTLE LEVEL SPONSORSHIP I \$ 300**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website  
6 admission tickets

**CROW LEVEL SPONSORSHIP I \$ 200**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name on our website  
4 admission tickets

**FISH LEVEL SPONSORSHIP I \$ 100**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
2 admission tickets

OTHER \$ \_\_\_\_\_ or In Kind Donation \_\_\_\_\_

Name on event program pamphlet  
Your business listed in the powwow "Thank You" advertising

**All sponsorships are tax deductible as the Monacan Nation is a 501(c)3 organization. Contact the Tribal Office at [TribalOffice@monacannation.com](mailto:TribalOffice@monacannation.com) or call 434-946-0389 to get the tax-exempt number.**

In consideration therefore, shall provide Sponsor with the benefits described in the proposal. The Monacan Powwow may adjust such benefits, substitute benefits or provide other benefits with the approval of the sponsor.

**PAYMENT.** Cash/Check payments are due as follows: 50% on or before March 30<sup>th</sup> and the balance due on or before April 28<sup>th</sup>. Failure to pay fees when due may result in termination of this agreement. In-Kind services shall be scheduled in writing by representatives of the Monacan Powwow and the Sponsor.

**LIMITATION OF SPONSORSHIP.** Unless otherwise provided, the cash or services and the sponsor benefits describe in this agreement are related solely to the Monacan Powwow to be held May 18 & 19, 2019. Assuming the event continues in 2020, the Sponsor shall have the first right of refusal to continue sponsor's involvement in the even on such terms as the sponsor and the Monacan Powwow shall agree.

**LICENSE AND USAGE.** Sponsor hereby grants the Monacan Powwow a limited, non-exclusive license to use sponsor's trade names, trademarks, service marks and other proprietary information owned by the sponsor. The Monacan Powwow agrees that the proprietary information will be used only in connection with the 2019 event to provide the benefits set forth in the proposal and such other benefits as the sponsor and the Monacan Powwow may agree. The Monacan Powwow's use of the proprietary information is subject to the approval of the sponsors designated representative, which approval will not be unreasonably withheld.

**SPONSOR UNDERSTANDINGS.** Sponsor understands as follows: the dollar values set forth in the proposal are estimates and are based upon general sponsorship information available to the Monacan Powwow; the audience multiplier is based upon estimates of the Monacan Powwow attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the proposal.

**TERMINATION.** The Monacan Powwow may terminate this contract upon written notice. In the event of termination for any reason other than failure to provide contracted fees or services, The Monacan Powwow may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from sponsor by the Monacan Powwow. Sponsor shall not terminate this agreement without the approval of the Monacan Powwow.

**AMENDMENTS.** This agreement may be amended only by written instrument executed by both parties.

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# 27<sup>th</sup> Annual Monacan Indian Nation Powwow

## Saturday, May 18, 2019

10:00 AM	Gates Open Drum and Dancer Registration until 11:45 a.m.
10:30 AM	Bird Exhibition
11:00 AM	Aztec Dance Exhibition - Dance Arena
12:00 PM	Grand Entry - Dance Arena Flag Song - Presentation Eagle Staff and Post Colors Native American Women Warriors Veteran's Song Intertribal / Exhibition dancing, Drum contest, and Dance specials
2:30 PM	Break (Bird Exhibition)
3:00 PM	Intertribal / Exhibition dancing, Drum contest, and Dance specials
5:30 PM	Aztec Dance Exhibition - Dance Arena
<b>5:30 PM</b>	<b><i>Dinner Break for Singers/ Dancers</i></b>
6:30 PM	Intertribal / Exhibition dancing, Drum contest, and Dance specials
8:00 PM	Retire Colors Bonfire and Public/Social Dancing
9:00 PM	Gate Closed - See Everyone on Sunday

**SPECIAL NOTE:** All Native events must be flexible and allow for spontaneous changes. Special events, like honor dances, giveaways, and other "specials" might take place, which will change the timing of scheduled events. Please understand this and enjoy everything that happens!!!

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# 27<sup>th</sup> Annual Monacan Indian Nation Powwow

## Sunday, May 19, 2019

10:00 AM	Gates Open
10:30 AM	Bird Exhibition
11:00 AM	Aztec Dance Exhibition - Dance Arena
12:00 PM	Grand Entry - Dance Arena Flag Song - Presentation Eagle Staff and Post Colors Native American Women Warriors Veteran's Song Intertribal / Exhibition dancing, Drum contest, and Dance specials
4:00 PM	Aztec Dance Exhibition - Dance Arena
4:30 PM	Intertribal / Exhibition dancing, Drum contest, and Dance specials
5:30 PM	Retire Colors Award Ceremony for Dancers, Performers and Honored Guests
6:00 PM	Festival Ends - GATES CLOSED

**SPECIAL NOTE:** All Native events must be flexible and allow for spontaneous changes. Special events, like honor dances, giveaways, and other "specials" might take place, which will change the timing of scheduled events. Please understand this and enjoy everything that happens!!!