



County of Amherst

Public Information Officer

AMHERST COUNTY ADMINISTRATION BUILDING 153 WASHINGTON STREET P. O. Box 390 AMHERST, VIRGINIA 24521 TELEPHONE (434) 946-9400 FACSIMILE (434) 946-9370

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Amherst County Keeps Citizens Safe and Informed with Everbridge Resident Alerts
Residents and Businesses Can Sign Up to Receive Critical Communications and Emergency Alerts

Amherst, Virginia, June 10, 2019 — Amherst County Public Safety is now working with Everbridge, the worldwide leader in unified critical communications, to keep residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public service announcements. The Amherst County Public Safety will begin using Everbridge Resident Alerts to communicate with citizens and businesses during emergencies and other critical events. Residents are encouraged to register immediately to receive these alerts:

https://www.countyofamherst.com/egov/apps/document/center.egov?view=item;id=4555

Amherst County Public Safety will use the Everbridge emergency notification system to alert residents about a variety of events, ranging from severe weather, fires, floods and other emergencies, to more routine announcements, such as road closures and water utility maintenance. Messages will be sent to residents on their preferred contact paths—cell phone, SMS, home phone, email, fax, pager and more—to ensure real-time access to potentially lifesaving information. Residents listed in the Amherst County 911 database will be automatically subscribed to alerts by phone, but Everbridge allows citizens to self-register, provide additional contact information or opt out.

"We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible," said Sam Bryant, Director of Public Safety. "The Everbridge emergency notification system allows Amherst County Public Safety to disseminate this information across all types of devices, ensuring residents have access to real-time public information when they need it the most."

"A resilient, comprehensive critical communications system is an essential tool for Amherst County that need to notify thousands of residents and businesses rapidly and efficiently," said Jaime Ellertson, CEO of Everbridge. "Everbridge is proud to have been selected by Amherst County as a critical component of its public safety and emergency response program."

Register for Everbridge Resident Alerts now.

Additional information may be obtained from Tyler Creasy at <u>stcreasy@countyofamherst.com</u> or (434) 946-9400.