

COUNTY OF **A**MHERST

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For Immediate Release

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Beautification of the Madison Heights Route 29 Business Corridor

The Route 29 Business Beautification Committee was created by the Planning Commission to help instill pride and appreciation of the citizenry in the attractiveness of their community. It receives a modest budget from the Board of Supervisors each year to undertake projects that will improve the first impressions of those entering the county through the Route 29 Business corridor.

In April of 2018, the Committee took a "field trip" along the busy corridor to discuss and identify areas in need of aesthetic improvement. The committee discussed several different options for the aesthetic project but decided on tree planting to improve the Route 29 Business corridor. After months of discussion, the beautification committee and Amherst County have come to an agreement on several locations for the project, which are depicted on the attached diagrams.

The County has purchased 127 trees from the Guthrie nursery. The assortment of trees include Crape Myrtles, Red Maples, Yoshino Cherry and Sugar Maples. The trees will be delivered on November 1st, to Specialty Exterminating who will assist with the unloading and storage during the planting.

The beautification project is scheduled to take place November 5-7th. The inmate workforce will help with the planting process.

Attached are pictures of the trees that will be planted alongside the corridor.

Additional information may be obtained from Rachel Carton at <u>racarton@countyofamherst.com</u> or (434) 946-9400

Tree Planting Locations – Route 29 Business Corridor





Figure 1. Route 163 / River Road

Figure 2. Sugar Maple



Figure 3. Bus 29 South of 210 Interchange



Figure 4. Red Maple





Figure 5. Bus 29 North of 210 Interchange

Figure 6. Yoshino Cherry



Figure 7. Bus 29 South of 163 Interchange



Figure 8. Red Maple



Figure 9. Bus 29 Nc Interchange (across from Lowes)

Figure 10. Yoshino Cherry



Figure 12. Lowes South



Figure 13. Crape Myrtle



Figure 14. Lowes North

Figure 15. Crape Myrtle