

**AMHERST COUNTY
ROUTE 29 BUSINESS BEAUTIFICATION COMMITTEE
TUESDAY, NOVEMBER 22, 2016
MINUTES**

VIRGINIA

A public meeting for the Route 29 Business Beautification Committee was held on Tuesday, November 22, 2016, in Board of Supervisors Room located in the Administration Building at 153 Washington Street, Amherst, VA.

MEMBERS PRESENT: Beverly Jones, Chairman
Calvin Kennon
Lori Saunders
Benita Unrue
Jeremy Bryant

MEMBERS ABSENT: Lesley McPhatter
Dottie Rucker
Teresa Brooks-Dudley

STAFF PRESENT: Jeremy Bryant, Director of Planning/Zoning
Stacey Stinnett, Administrative Assistant
Austin Mitchell, Assistant Zoning Administrator/Planner

Agenda

1. Call to Order
2. Approval of Agenda
3. Citizens Comments
4. Discussion
5. Old/New Business
6. Approval of Minutes for November 3, 2016
7. Adjournment

1. CALL TO ORDER

The meeting was called to order.

2. APPROVAL OF AGENDA

The agenda was approved as submitted.

Action:

Motion: Kennon

Motion to approve the agenda as submitted.

Second: Saunders

The motion carried by a 5-0 vote

3. CITIZENS COMMENTS

There were none.

4. DISCUSSION

Mr. Bryant introduced Layney Sandifer, Public Information Officer for Amherst County Administrators office. Ms. Sandifer stated that she would be working on creating a Facebook page for the Route 29 Business Beautification Corridor Committee

Mr. Bryant discussed the list that staff had created that included the Committee's ideas that they had emailed to staff. Mr. Bryant had the Committee rank the list in order of most important.

Topics of interest during discussion were incentives for small businesses to become more proactive in the program, getting schools and Job Corp. involved, a "Meet and Greet," and considering a slogan for the community. Mr. Bryant introduced the Way Finding Sign Project. The committee was very interested in this concept and asked staff to include this project in the Supplemental Budget.

The Committee asked staff to invite the Sheriff's Department and Virginia Department of Transportation (VDOT) to the next meeting, which was determined to be Wednesday, December 7th at 4:00 pm.

5. OLD/NEW BUSINESS

Mr. Bryant informed the committee that Teresa Brooks-Dudley had contacted Food Lion about their sign and stated that the Food Lion would be changing their signs to black and white; however this change would not take place until the year of 2018.

The Committee agreed to meet again Wednesday, December 7th at 4:00 pm.

6. APPROVAL OF MINUTES FOR NOVEMBER 3, 2016

Action:

Motion: Kennon

Motion to approve the Minutes for the November 3, 2016 Meeting.

Second: Unrue

The motion carried by a 5-0 vote.

7. ADJOURNMENT

There being no more business to discuss, the meeting was adjourned at 5:00 p.m.

Action:

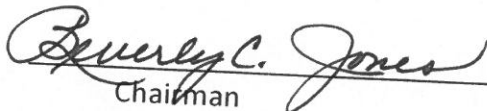
Motion: Bryant

Motion to adjourn.

Second: Saunders

The motion carried by a 5-0 vote.

/ss/11.30.16


Chairman