





Public Information Officer

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For Immediate Release

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Middle James River Vision Plan - Your Input Needed

We are building a riverfront plan. During 2021 the *Middle James River Vision Plan* (MiddleJamesRVP)—a comprehensive plan to expand opportunities to experience the James River in and around Amherst County and Lynchburg City — is being developed.

We want you to fall in love with the James River and its waterfront. We envision a more robust river experience – more activities, more access, and more features that support those seeking a quiet refuge to those seeking adventure.

This planning process will explore a variety of possibilities – as shared by community stakeholders – to tailor the best waterfront for our community. Whether you're new to the James River area or a familiar explorer, we need you to share your ideas.

Please join us on this project journey. Here's How:

- 1) **Take the** Middle James River Survey! Take the 5-minute interactive survey to share your ideas.
- 2) **Visit the Website: MiddleJamesRVP.com**Learn more about the project, including the schedule, information on upcoming activities, and how you can stay involved.

The Middle James River Vision Plan project is a partnership between Amherst County, Lynchburg City, Central Virginia Planning District Commission, <u>James River Association</u>, and the <u>National Park Service Rivers</u>, <u>Trails</u>, and <u>Conservation Assistance Program</u>.





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