





Public Information Officer

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Public Service Announcement

September 23, 2020

Route 29 Business Mini-Grant Program

In December of 2019, the Route 29 Businesses Beautification Committee launched a matching mini-grant program to help businesses make improvements to the appearance of their properties. Approved applicants are provided a matching grant up to \$1,000.00.

Since the grant program launched, two local businesses have received funds for projects. One business painted their building, added lights, and added a new sign, while another business planted six trees along Route 29 Business and is in the process of landscaping around a new proposed sign.

The grant remains open for applications to any businesses along Route 29 Business and are invited to apply. Examples of qualifying improvements could be: sign replacement and restoration, landscaping, removal of blight, façade improvement, landscaping and tree planting, fresh paint on a building, curb painting and repairs, parking lot improvements, fencing to hide unattractive storage of supplies or waste.

Businesses can apply for the mini grant application through the Community Development Department. Applications can be found on the county website under the "How Do I" tab here: https://www.countyofamherst.com/tools/. Completed applications are presented for Committee review at their monthly meeting.

The Route 29 Business Beautification Committee is looking forward to issuing grants to enhance the community and environmental wellness of the corridor.

Additional information may be obtained from Joy Niehaus at <u>jlniehaus@countyofamherst.com</u> or (434)-946-9400.