

**AMHERST COUNTY
ROUTE 29 BUSINESS BEAUTIFICATION COMMITTEE
WEDNESDAY, FEBRUARY 27, 2019
MINUTES**

VIRGINIA

A public meeting for the Route 29 Business Beautification Committee was held on Wednesday, February 27, 2019 in the County Administration Meeting Room located in the Administration Building at 153 Washington Street, Amherst, VA.

MEMBERS PRESENT: Beverly Jones, Chairwoman
Calvin Kennon, Vice Chairman
Lori Saunders
Benita Unrue
Teresa Brooks
Jeremy Bryant

MEMBERS ABSENT: Dottie Rucker
Ruth Martineau

STAFF ABSENT: Dylan Bishop, Assistant Zoning Administrator/Planner
Stacey Stinnett, Administrative Assistant

Agenda

1. Call to Order
2. Approval of Agenda
3. Citizens Comments
4. Reminder about Community Meeting on April 4th at 6:00
at Madison Heights Library
5. Update on Sign Banners
6. Old/New Business
7. Adjournment

1. CALL TO ORDER

Ms. Jones called to order at 4:00 PM.

2. APPROVAL OF AGENDA

The agenda was approved as submitted.

Action:

Motion: Brooks

Motion to approve the agenda as submitted.

Second: Unrue

The motion carried by 5-0 vote.

3. CITIZENS COMMENTS

There were none.

Lori Saunders arrived at 4:03 pm.

4. REMINDER ABOUT COMMUNITY MEETING ON APRIL 4TH AT 6:00 PM MADISON HEIGHTS LIBRARY

Staff reminded the committee about the community meeting.

5. UPDATE ON SIGN BANNERS

Mrs. Stinnett gave the committee an update on the two sign companies (Fast Signs & McBride Signs) and the comparisons of prices with each sign company.

Mr. Ayers, Board of Supervisors member, stated that he would like to see the business kept in Amherst County and he felt if staff contacted owner Tony McBride that he would be willing to work with the County on their budget.

Mrs. Saunders stated that she felt hold \$2000 back for maintenance repairs was too much and that \$1000 of that should be put towards more banners.

Mr. Ayers stated that he would like to see the water tower off Lyttleton Road in Madison Heights painted as well as the County looking into investing in an electric sign to show updates and events within the County. Mr. Ayers felt this would be a wise investment since it would be noticed as people are entering the County and corridor.

Mr. Ayers commented that the County is "only as professional as we prevent ourselves." Emphasizing that the County needed to figure out how to fix the problem within the corridor. Mr. Ayers stated that we need to get people involved and that effort and money needs to be

put into beautifying our corridor so we can attract people and more business to the County. Mr. Ayers also stated that the inmates should be made to clean up the litter along the corridor. Mr. Ayers reminded the committee that a maintenance plan should be kept to keep the newly planted trees from overgrowth.

6. OLD/NEW BUSINESS

Staff stated they would invite Deputy Kelly Meeks to the Community Meeting on April 4th.

Staff reminded the committee that there would be a "Keep Amherst Clean with Brown and Green." Day on April 6th.

7. ADJOURNMENT

There being no more business to discuss, the meeting was adjourned at 5:23 pm.

Action:

Motion: Kennon

Motion to adjourn.

Second: Brooks

The motion carried by 6-0 vote.

/SS/3.21.19


Chairman

