



COUNTY OF AMHERST

Public Information Officer

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Beautification of the Madison Heights Route 29 Business Corridor

In the fall of 2018, the Route 29 Business Beautification Committee planted upwards of 120 trees along the route 29 business corridor. This initiative was part of the committee's goal of helping instill pride and appreciation of the citizenry in the attractiveness of their community. In addition to the 120+ trees being planted, 42 banners illustrating the Amherst County logo will soon be installed at three different intersections along the route 29 business corridor and alongside Riveredge park. A picture of the banners can be seen below. In total, Amherst County funded 39 of the 42 banners, while McBride Signs, the company responsible for the banner's design will be donating three banners to the project. The installation of the banners is set to begin in late May. In addition to the 42 banners already funded, an additional \$15,000 has been set aside in the upcoming budget cycle for 22 more banners and additional financial support to fund initiatives for the Route 29 Beautification Committee.



Additional information may be obtained from Tyler Creasy at stcreasy@countyofamherst.com or (434) 946-9400.