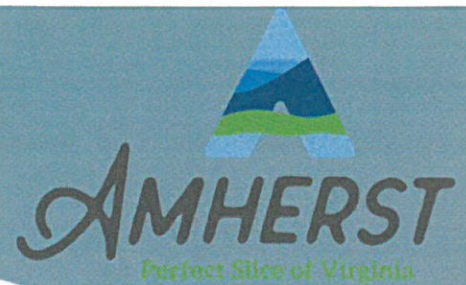
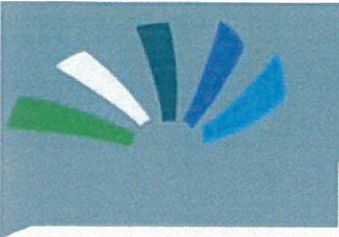


A G E N D A
NOTICE OF MEETING
ROUTE 29 BUSINESS BEAUTIFICATION
COMMITTEE (MADISON HEIGHTS)

DATE: September 26, 2018
TIME: 4:00 PM
PLACE: Administrative Office Complex
153 Washington Street
Administration Meeting Room

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes for August 29, 2018
4. Citizens Comments
5. Thank You Letter to CSE
6. Discussion of Letter to Business Owners Throughout the Corridor
7. November 5, 6 & 7 Date on Planting Trees
8. Vote on Contributing \$2660.00 for Signage on Water Tower
9. Old / New Business
 - A. Sign Violation
 - B. Two New Members Still Needed for Committee
10. Adjournment



September 26, 2018

SENT BY US MAIL

Commercial Steel Erection (CSE)
Attn: Stuart Johnson
153 Ragland Road
Madison Heights, VA 24572

Dear CSE Employees,

As you may or may not know, a subcommittee of the Amherst County Planning Commission was created in 2016 called the **"Route 29 Business Beautification Committee."** The group is comprised of business owners within the Corridor, citizens, and County staff, who meet once a month to promote existing businesses and attract new ones, and to discuss initiatives and efforts to improve our Route 29 Corridor.

"The purpose of the Route 29 Business Beautification Committee is to beautify the roadways of Amherst County so as to instill pride and appreciation of the citizenry and the attractiveness of their community. The Committee will work towards promoting the attraction of customers to the 29 Business Corridor and will provide citizens an opportunity to take an active role in the appearance of our community."

One initiative we have been passionately pursuing this year is the removal of the abandoned Exxon sign located on Route 29 Business near Dillard Road. Vacant or nonconforming signs and sign structures blight our Corridor, making it less attractive to current and potential citizens, visitors, and business owners.

The removal of this sign in particular involved an amazing amount of resources, effort, and coordination, and the Committee wants to express its appreciation and gratitude for donating your time, equipment, employees, and labor to a cause worth pursuing. Thank you for "welding" the way and setting the precedent that we as a community have a shared responsibility to continuously strive for improvement.

Thank you!

Beverly C. Jones
Chairwoman, Route 29 Business Beautification Committee
Vice Chairwoman, Amherst County Planning Commission

cc: Amherst County Board of Supervisors
Amherst County Planning Commission



SENT BY US MAIL

<Name>
<Address>
<City, State, Zip>

Dear Property Owner,

As you may or may not know, a subcommittee of the Amherst County Planning Commission was created in 2016 called the **"Route 29 Business Beautification Committee."** The group is comprised of business owners within the Corridor, citizens, and County staff, who meet once a month to promote existing businesses and attract new ones, and to discuss initiatives and efforts to improve our Route 29 Corridor.

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Some projects you may see coming to fruition as a result of this advocacy group are the median barrier replacement, streets and curbs being swept of debris, and sidewalk installation along certain portions of the Corridor. We would like to update you on other upcoming projects, and how you can participate!

In recent months, County staff has been working diligently through VDOT (Virginia Department of Transportation) and AEP (American Electric Power) permitting processes, to allow the planting of trees and the placement of banners on utility poles throughout the Corridor. Please see the included leaflet for a sneak peek - our goal is to have banners up and trees planted before this winter!

We believe that success is born in collaboration, which is why you are receiving this letter. I'm asking you to do your part to make a difference - whether that means time, labor, money, materials, etc., please reach out to rt29bizwins@gmail.com and we will be happy to work with you! Similarly, if you have improved or plan to make any improvements on your own property in the Corridor, please send those in as well! We will be glad to promote your accomplishments to the rest of the County.

Thank you again and we look forward to hearing from you!

Beverly C. Jones
Chairwoman, Route 29 Business Beautification Committee
Vice Chairwoman, Amherst County Planning Commission

**AMHERST COUNTY
ROUTE 29 BUSINESS BEAUTIFICATION COMMITTEE
WEDNESDAY, AUGUST 29, 2018
MINUTES**

VIRGINIA

A public meeting for the Route 29 Business Beautification Committee was held on Wednesday, August 29, 2018 in the County Administration Meeting Room located in the Administration Building at 153 Washington Street, Amherst, VA.

MEMBERS PRESENT: Beverly Jones, Chairwoman
Calvin Kennon, Vice Chairman
Lori Saunders
Dottie Rucker
Jeremy Bryant
Benita Unrue

MEMBERS ABSENT: Teresa Brooks-Dudley

STAFF PRESENT: Dylan Bishop, Assistant Zoning Administrator/Planner
Stacey Stinnett, Administrative Assistant

Agenda

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes for August 1, 2018
4. Citizens Comments
5. Updates on Banners
6. Discussion of Letter to Business Owners Throughout the Corridor
7. Discussion of Appointing Two New Members
8. Old / New Business
 - A. Potential Change in Charter
 - B. Update on Illegal Signs
 - C. Update on Old Exxon Sign
9. Adjournment

1. CALL TO ORDER

Ms. Jones called to order at 4:00 PM.

2. APPROVAL OF AGENDA

The agenda was approved as submitted.

Action:

Motion: Unrue Motion to approve the agenda as submitted.

Second: Kennon

The motion carried by a 6-0 vote.

3. APPROVAL OF MINUTES FOR AUGUST 1, 2018

The August 1, 2018 meeting minutes were approved as submitted.

Action:

Motion: Kennon Motion to approve the Route 29 Business
Beautification Corridor Minutes for August 1, 2018.

Second: Saunders

The motion carried by a 6-0 vote.

4. CITIZENS COMMENTS

There were none.

5. UPDATE ON BANNERS

Stacey Stinnett presented three price quotes from McBride Signs, FastSigns, and PIP Signs regarding the banners, hardware, replacement costs, and durability. These prices were based on a quantity of 100 banners. Ms. Stinnett stated that after talking with several different companies they all stated that the banners would last up to one year then after that you may notice wear and tear and fading. Mr. Kennon requested that staff find out what type of material the banners are made of. Mr. Bryant stated that 71 sign poles had been approved by AEP, however, only approximately 50 may be used. Mr. Bryant stated that he was disappointed that the signs would not last longer than one year.

6. DISCUSSION OF LETTERS TO BUSINESS OWNERS THROUGHOUT THE CORRIDOR

Ms. Bishop reviewed the letter that would be sent to all business owners throughout the corridor from the committee.

Mrs. Saunders encouraged staff to look into incentives though would hopefully get business owners involved.

Mrs. Rucker encouraged staff to get clubs involved and see if they would be willing to offer assistance or donations in the project of trees.

Mr. Bryant stated that he would check with Teresa Brooks-Dudley and see if she would reach out to Lowes about donating trees and he would contact some local businesses.

Action:

Motion: Unrue

Motion to authorize Beverly Jones to sign the proposed letter and directed staff to mail out to business within the Route 29 Business Corridor.

Second: Saunders

The motion carried by a 6-0 vote.

7. DISCUSSION OF APPOINTING TWO NEW MEMBERS

Mr. Bryant stated that two new members needed to be appointed for this committee. One needed to be a business owner and the other could be a citizen on Amherst County.

8. OLD/NEW BUSINESS

A. Potential Change in Charter

Mr. Bryant informed the committee that the Board of Supervisors has discussed making the Route 29 Business Beautification Corridor a subcommittee of the Board of Supervisors not the Planning Commission. With this change, once its implemented, then this committee would report directly to the Board of Supervisors.

B. Update on Illegal Signs

Ms. Bishop passed around pictures of abandoned and illegal signs within the Route 29 Business Corridor. Staff advised meeting with the County Attorney on drafting a letter to send to property owners regarding the abdomen.

Mr. Kennon wanted to make sure the staff and committee would work with property owners in trying to make the signs conforming to county code to also reflect business friendliness.

C. Update on Old Exxon Sign

Ms. Saunders stated that she had spoken with Stuart Johnson with SCX and he said that due to their busy schedule they have not been able to remove the sign, however, once they can they will have it removed and let the county know.

9. ADJOURNMENT

There being no more business to discuss, the meeting was adjourned at 4:58 pm.

Action:

Motion: Saunders

Motion to adjourn.

Second: Kennon

The motion carried by a 6-0 vote.

/SS/8.30.18

Chairman