Agenda Item
VIII. A.

Meeting Date: August 1, 2017

Liaison and Committee Reports: Go Virginia Region 2 Council

VIII A.

Amherst County, Virginia
Board of Supervisors

Amherst County Regulation 1-4
Book 34, Page __

Representatives to External
Boards, Commissions, Councils and Committees

Attachment 1

Representative Report

Organization: GO Virginia Region 2 Council

Meeting Date/Time: July 13, 2017 / Noon

Meeting Location: Roanoke PDC

Agenda/Discussion Topics of Interest to Amherst County:

1. Agreed to scoring criteria for future projects
2. Pressed CVTC forward as the Lynchburg regional proposal
3. Participants agreed that first proposal would be to seek funds to consolidate & promote community college vocational programs.

Representations Made:

Added selection factor #10 to help CVTC score higher in process.

Instructions, Goals, Objectives received from Supervisors or Administrator: None

Guidance needed from Board of Supervisors: None

Upcoming Matters:

Report By: Dean Rodger

Date: July 14, 2017

NRVRC
new river valley regional commission

Roanoke Valley-Alleghany
REGIONAL
commission

VIRGINIA'S REGION 2000
LOCAL
GOVERNMENT
COUNCIL

Joint CAO Luncheon Meeting
Thursday July 13, 2017 at Noon
Roanoke Valley-Alleghany Regional Commission – Top Floor Conference Room
(313 Luck Avenue, SW, Roanoke, VA 24016)

AGENDA

1. Welcome/Introductions ..... *Wayne Strickland, Executive Director, Roanoke Valley-Alleghany Regional Commission*

2. Overview of GO VA Regional Council 2 ..... *John Provo, Director, Virginia Tech Office of Economic Development*

3. Review/Discussion of Draft Prioritization Criteria ..... *Christie, Byrd, Strickland* for Projects Submitted to the GO Virginia Regional Council

4. Items of Mutual Interest ..... *Kevin Byrd, Executive Director, New River Valley Regional Commission*

5. Adjourn

→ Developing "Growth & Diversification Plan" for GO VA #2
- compiling all the existing strategic development plans of regional members; being driven from Richmond.
- creating workgroups to invite business leaders to join
- Plans due end of August; hopeful for funding by Oct/Nov. Anticipating $1M for entire region as a warm-up project.
- Next level will be to compete for funds from $10M pot.

Talent
Bldgs
Tech
Capital

DRAFT - Prioritization Criteria for Go Virginia Projects
The following criteria could be utilized for evaluating GO Virginia Projects:

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1) Is the project consistent with the goals/objectives of the Regional Council's Economic Diversification Plan (10 points)

2) Will the project have a region-wide or multi-region impact (10 points)
    a. Project will impact all local governments in the region
    b. Project will impact 3 or more local governments
    c. Project will impact at least two local governments

3) Project is already incorporated and/or integrated into another plan or strategy? (5 points)
    a. Incorporated into an existing plan or strategy
    b. Not incorporated, but does integrate well with other regional economic
    c. development projects
    d. Not incorporated and/or integrated into an existing plan or strategy/insufficient
    e. information
    f. existing investment/~~local match~~

4) Project will generate high-skilled, high demand jobs that pay above average wage for the region (10 points)
    a. Project will generate high-demand jobs that pay above average wages
    b. Project will generate jobs that pay the average wage for the region
    c. Project will generate jobs that pay less than the region's average wage

5) Project grows tax revenues (10 points)
    a. Will clearly contribute to growth in tax revenue
    b. Will most likely contribute to growth in tax revenue
    c. Insufficient Information

6) Project develops physical infrastructure necessary for business development (15 points)
    a. Site acquired, option secured or site not required
    b. Site acquisition is pending
    c. Site identified but not secured
    d. Planning project necessary to study potential infrastructure development

7) Project elevates skills of the region's workforce (15 points)
    a. Direct investment in a workforce initiative
    b. Planning project necessary to study potential workforce program
    c. Insufficient information

8) Project status (Note: this includes non-construction projects) (10 points)

d. Costs, engineering (if necessary) and approvals substantially complete; funding sources
e. identified
f. Preliminary scope, engineering (if necessary) and costs developed
g. Feasibility study complete or in progress
h. Early planning stage

9) Project will create and/or retain jobs (15 points)

a. Project has potential to create and/or retain more than 100 jobs
b. Project has potential to created and /or retain more than 50-100 jobs
c. Project has potential to create and /or retain between 10-49 jobs
d. Project is unlikely to have significant impact on new jobs or job retention

10) Identifyable state-level benefit or advantage
- what's in it for the state?

11) Existing investment / local match