



COUNTY OF AMHERST



Public Information Officer

AMHERST COUNTY ADMINISTRATION BUILDING
153 WASHINGTON STREET
P. O. Box 390
AMHERST, VIRGINIA 24521

TELEPHONE (434) 946-9400
FACSIMILE (434) 946-9370

For Immediate Release

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Community Sign Installed in Madison Heights

A community sign has been installed in Madison Heights as part of the Board of Supervisors' placemaking efforts.

The Amherst County Route 29 Business Beautification Committee collaborated on the sign's design. The sign features "Madison Heights" in the county font type on a black background with a blue wave in honor of the James River. The sign is part of a major branding effort that the County initiated using the County logo, color palette, and font. The sign is located on Route 29 Business in front of Specialty Exterminating. The Madison Heights sign is the fourth sign installed since 2021. The others are located in Clifford, Lowesville, and Elon.



Additional information may be obtained from Joy Niehaus at jlniehaus@countyofamherst.com or (434) 946-9400.