

**AMHERST COUNTY  
ROUTE 29 BUSINESS BEAUTIFICATION COMMITTEE  
TUESDAY, NOVEMBER 22, 2016  
MINUTES**

**VIRGINIA**

A public meeting for the Route 29 Business Beautification Committee was held on Tuesday, November 22, 2016, in Board of Supervisors Room located in the Administration Building at 153 Washington Street, Amherst, VA.

**MEMBERS PRESENT:** Beverly Jones, Chairman  
Calvin Kennon  
Lori Saunders  
Benita Unrue  
Jeremy Bryant

**MEMBERS ABSENT:** Lesley McPhatter  
Dottie Rucker  
Teresa Brooks-Dudley

**STAFF PRESENT:** Jeremy Bryant, Director of Planning/Zoning  
Stacey Stinnett, Administrative Assistant  
Austin Mitchell, Assistant Zoning Administrator/Planner

**Agenda**

1. Call to Order
2. Approval of Agenda
3. Citizens Comments
4. Discussion
5. Old/New Business
6. Approval of Minutes for November 3, 2016
7. Adjournment

**1. CALL TO ORDER**

The meeting was called to order.

## **2. APPROVAL OF AGENDA**

The agenda was approved as submitted.

### **Action:**

**Motion:** Kennon      Motion to approve the agenda as submitted.

**Second:** Saunders

**The motion carried by a 5-0 vote**

## **3. CITIZENS COMMENTS**

There were none.

## **4. DISCUSSION**

Mr. Bryant introduced Layney Sandifer, Public Information Officer for Amherst County Administrators office. Ms. Sandifer stated that she would be working on creating a Facebook page for the Route 29 Business Beautification Corridor Committee

Mr. Bryant discussed the list that staff had created that included the Committee's ideas that they had emailed to staff. Mr. Bryant had the Committee rank the list in order of most important.

Topics of interest during discussion were incentives for small businesses to become more proactive in the program, getting schools and Job Corp. involved, a "Meet and Greet," and considering a slogan for the community. Mr. Bryant introduced the Way Finding Sign Project. The committee was very interested in this concept and asked staff to include this project in the Supplemental Budget.

The Committee asked staff to invite the Sheriff's Department and Virginia Department of Transportation (VDOT) to the next meeting, which was determined to be Wednesday, December 7<sup>th</sup> at 4:00 pm.

## **5. OLD/NEW BUSINESS**

Mr. Bryant informed the committee that Teresa Brooks-Dudley had contacted Food Lion about their sign and stated that the Food Lion would be changing their signs to black and white; however this change would not take place until the year of 2018.

The Committee agreed to meet again Wednesday, December 7<sup>th</sup> at 4:00 pm.

**6. APPROVAL OF MINUTES FOR NOVEMBER 3, 2016**

**Action:**

**Motion:** Kennon

Motion to approve the Minutes for the November 3, 2016 Meeting.

**Second:** Unrue

**The motion carried by a 5-0 vote.**

**7. ADJOURNMENT**

There being no more business to discuss, the meeting was adjourned at 5:00 p.m.

**Action:**

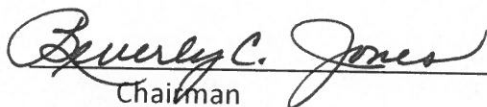
**Motion:** Bryant

Motion to adjourn.

**Second:** Saunders

**The motion carried by a 5-0 vote.**

/ss/11.30.16

  
Chairman