MINUTES - November 7, 2016 P a g e | **212**

Board of Supervisors

John A. Marks, Jr., Chairman District 5

David W. Pugh, Jr., Vice-Chair District 4

Claudia D. Tucker, Supervisor District 2

L. J. Ayers III, Supervisor District 3

Kenneth M. Campbell, Supervisor District 1



County Administrator

Dean C. Rodgers

County Attorney
Ellen Bowyer

AMHERST COUNTY BOARD OF SUPERVISORS

MINUTES

November 7, 2016 Riveredge Park - Community Center 150 Rocky Hill Road Madison Heights, Virginia 9:00 a.m. - 4:00 p.m.

> Special Meeting Agenda

- I. Call to Order
- II. Approval of Agenda
- III. Discussion of Board of Supervisors Goals
- IV. Adjournment

MINUTES

At a special meeting of the Amherst County Board of Supervisors held at the Riveredge Park Community Center on Monday, the 7the day of November, 2016, at 9:00 a.m., the following members were present:

BOARD OF SUPERVISORS:

PRESENT:

John A. Marks, Jr. Chairman

ABSENT: None

David W. Pugh, Jr., Vice-Chair Claudia D. Tucker, Supervisor L. J. Ayers, III, Supervisor

Kenneth M. Campbell, Supervisor

STAFF PRESENT:

County Administrator Dean C. Rodgers

GUEST PRESENT: Facilitator Stephanie Davis, Program Director of Graduate Certificate in Local Government Management and Graduate Certificate in Public and Non-profit Financial Management for the Virginia Polytechnic Institute

I. Call to Order

Chairman Marks called the meeting to order at 9:06 a.m.

MINUTES - November 7, 2016 Page | 213

II. Approval of Agenda

By motion of Chairman Marks and with the following vote, the Board approved the Agenda for November 7, 2016.

AYE:

Mr. Marks, Mr. Pugh, Mrs. Tucker, Mr. Ayers and Mr. Campbell

NAY:

None

ABSTAIN:

None

III. Discussion of Board of Supervisors Goals

Mr. Rodgers introduced facilitator, Stephanie Davis of Virginia Tech. After introductions around, she led a discussion about what each Supervisor believed was great about Amherst County. They generally agreed it was the people, natural beauty, and low cost of living. They reviewed the schedule for the day at Attachment A.

Session 1:

The Board discussed the following questions. Why did you run for elected office? What were the reasons you ran for the Board of Supervisors? Before joining the Board, what did you believe needed to be changed or done differently? What were your priorities if you were elected?

Collectively, their answers fell into the following highlighted categories.

Money/Fiscal:

- 1. Sustainable government
- 2. Limit tax increases
- 3. Require government accountability
- 4. Administrative operations
- 5. Limit government growth
- 6. Treasurer's office
- 7. Lower government spending
- 8. Fiscal responsibility to citizens
- 9. Dedicate revenue to building maintenance

Economic Development: The Board would focus on economic development, be more business-friendly and engage in promoting the County.

Education: The Board would work to improve education throughout the County.

Public Safety: Develop an approach to funding for public safety.

Agriculture: The Board would be a voice for the agricultural community and make efforts to preserve and protect our open spaces.

The values which they brought with them to elected office included the following:

- 1. Protect property rights
- 2. Public service
- 3. See change/make a difference/create changes
- 4. Promote full public disclosure/transparency

MINUTES - November 7, 2016 Page | 214

- 5. Encourage public participation
- 6. Make government more efficient
- 7. Pursue unity of the Board and staff
- 8. Curb the "Good Ole Boy" syndrome
- 9. Provide diverse voices on Board
- 10. County become more progressive
- 11. Board should have the public's confidence

Session 2:

The Board discussed the following questions:

- 1) How have your priorities changed? Have they? Why?
- 2) What are the issues that your constituents are concerned about? Why do you think you were elected?
- 3) What should the Board consider as core values?

While their priorities regarding Public Safety have shifted as resources have been devoted to fill existing needs, generally, they agreed that their priorities have not changed since being elected because they still look at the world in the same way.

The Board then identified the following, prioritized list of public concerns:

- 1. Taxation: constituents concerned about taxes, water rates, land use taxes
- 2. Economic Development: constituents want growth of business
- 3. Education: constituents want quality education
- 4. Growth of Government: constituents want Board to watch/control growth of government and services; but provide excellent customer service
- 5. Public Safety: always an issue and core value
- 6. Trash: ugly dumpsters
- 7. Board Relations: be respectful of each other; pursue responsible conduct

In answering the question about why they were elected, they generally agreed it was because of their personal values.

The Board agreed the following core values are important to Amherst County government:

- 1. Transparent, open government
- 2. Fiscal responsibility
- 3. Quality education
- 4. Safe and secure community
- 5. Promote a sense of liberty
- 6. Limited, efficient and effective government

Session 3:

The Board agreed the following is the mission statement of Amherst County government:

Amherst County's mission is to provide limited, efficient and effective government services that promote liberty and a high quality of life for our citizens. We are a County open for business in a secure community dedicated to providing a superior work force

MINUTES - November 7, 2016 Page | 215

through investments in education and economic development. Our citizens expect and we deliver a fiscally responsible and transparent government.

The Board agreed the following is their vision for Amherst County:

Amherst County will:

- Have the resources and infrastructure that promotes business growth
- Achieve excellence in academic and vocational education
- Have a sustainable and efficient government that respects personal liberties
- Promote and protect its natural beauty, agricultural economy and recreational opportunities

Session 4:

The Board conducted a discussion to answer the question, what do you want to accomplish by the end of your term? As a result of the discussion, the Board of Supervisors of Amherst agreed to the strategic goals and objectives listed here. They are broken out into long term (LT) and short (ST) objectives that are to be further refined by the staff and presented for official Board adoption at an upcoming meeting.

- 1. Promote Tourism:
 - ST: finish Train Depot & finalize relationship with Chamber of Commerce
 - LT: promote local national forest use; create campground at Mill Creek Park
- 2. Enhance Marketing:
 - ST: better promotion of county assets, citizen confidence in Board, citizens informed about economic development, website upgrade
- 3. Support to Economic Development:
 - ST: None
 - LT: county broadband; fill Amelon Commerce Park; CVTC future use resolved; recruit another grocery store; more entertainment
- 4. Capital Infrastructure:
 - ST: finish school infrastructure project
 - LT: fire station
- 5. Improved Government:
 - ST: Accounting dept running properly; written, consistent budget process; clean up dumpsters; finish Admin bldg; school construction account established;
 - LT: complete sewer line expansions; more citizen engagement;
- 6. Financial Responsibility:
 - ST: schools construction account operation formalized, budget process clarified/simplified, dedicated revenue stream for all building maintenance
 - LT: streamline financial processes
- 7. Schools:
 - ST: None
 - LT: regional vocational program that includes agricultural and health sciences
- 8. Community Planning:
 - ST: Learning Lane, Madison Heights appearance, resolve status of Phelps Road School
 - LT: None.

MINUTES - November 7, 2016 Page | **216**

By motion of Vice-Chair Pugh and with the following vote, the Board approved the Values, Mission and Vision statement as stated above.

AYE:

Mr. Marks, Mr. Pugh, Mrs. Tucker, Mr. Ayers and Mr. Campbell

NAY:

None

ABSTAIN:

None

IV. Adjournment

By motion of Supervisor Ayers and with the following vote, the Board moved to adjourn.

AYE:

Mr. Marks, Mr. Pugh, Mrs. Tucker, Mr. Ayers and Mr. Campbell

NAY:

None

ABSTAIN:

None

John A. Marks, Jr., Chairman

Amherst County Board of Supervisors

Dean C. Rodgers, Clerk