



with

*THE ROUTE 29 BUSINESS BEAUTIFICATION
COMMITTEE*

in partnership with

AMHERST COUNTY CHAMBER OF COMMERCE



ANNUAL DECK THE CORRIDOR CONTEST

Brought to you by
the Route 29 Business Beautification Committee and
the Amherst County Chamber of Commerce.

WHO

- The contest is open to businesses, non profits, and churches within the Route 29 Business Beautification geographic area (see map on page 4 for more information).

WHAT

- Displays should be full, colorful, and family-friendly. We would love to see lights or light-up elements. Be creative!
- All decorations must be on your property and not encroach on VDOT's right of way.

JUDGING

- Judging will take place on December 9th. To be considered, have your holiday decorations lit up between 5:00 and 9:00 p.m. on this day.
- Judging will be based on exterior decorations, including window decorations visible from the road.

PRIZES

- 1st Place: News article write up about your business, non-profit, or church in the Amherst New Era Progress, 1 year free membership to the Chamber of Commerce, and Deck the Corridor Award Sign.
- 2nd place: 1 free year membership to the Chamber of Commerce and Deck the Corridor Award Sign.
- 3rd Place: 1 free year membership to the Chamber of Commerce and Deck the Corridor Award Sign.
- Photos of winning businesses/organizations will be shared on Amherst County social media platforms.

REGISTRATION

- To participate in the judging, please complete the registration below and return it to the Amherst County Community Development Office between November 10 and December 6th.



BUSINESS
BEAUTIFICATION
COMMITTEE





DECK THE CORRIDOR CONTEST REGISTRATION

Brought to you by the Route 29 Business Beautification Committee and the Amherst County Chamber of Commerce. Please return by December 5th along with your W9 to Tyler Creasy (stcreasy@countyofamherst.com) or Nate Young (nmyoung@countyofamherst.com).

Name of Business or Resident Entering the Contests:

Building Address:

Name of Contact Person:

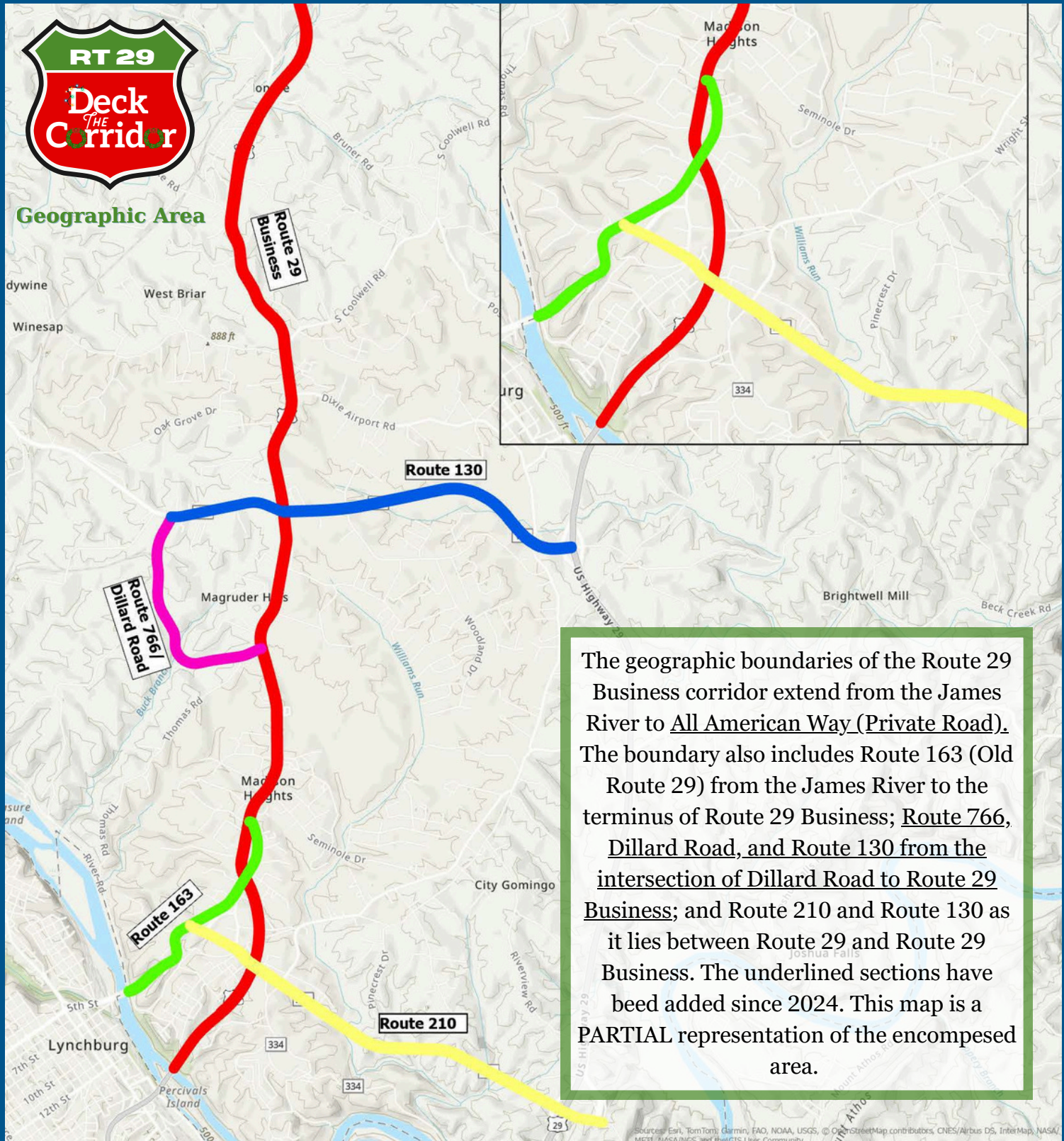
Contact E-mail:

Contact Phone Number:





Geographic Area



The geographic boundaries of the Route 29 Business corridor extend from the James River to All American Way (Private Road). The boundary also includes Route 163 (Old Route 29) from the James River to the terminus of Route 29 Business; Route 766, Dillard Road, and Route 130 from the intersection of Dillard Road to Route 29 Business; and Route 210 and Route 130 as it lies between Route 29 and Route 29 Business. The underlined sections have been added since 2024. This map is a PARTIAL representation of the encompassed area.

- All American Way
- Route 130
- Route 120
- Route 766/Dillard Road
- Route 163
- Route 29