

2018 Amherst Honey Bee Festival

Sponsorship Opportunities

Sponsorship Levels

Presenting Sponsor - \$1,000

- “Presented by (your name)” on all printed and electronic marketing materials.
- Your logo on all printed and electronic marketing materials, large size.
- “Presented by (your name)” in all press releases and media advertisements.
- “(Your name)” and logo on all banners.
- “Presented by (your name)” repeatedly in announcements made over speaker system during the festival.
- “Presented by (your name)” and your logo on event website.
- Your choice of table location and the ability to pass out promotional materials during the festival.
- Listed as “presenting sponsor” at the festival entrance.
- Only one presenting sponsorship available.

Official Sponsor - \$500

- “(your name)” listed as “official sponsor” on all printed and electronic marketing materials.
- Your logo on all printed and electronic marketing materials, medium size.
- “(your name)” listed as “official sponsor” in all media advertisements.
- Your logo on all banners.
- Thanked as “official sponsor” at least twice over the speaker system during the festival.
- “(your name)” and your logo on event website under “official sponsors.”
- Listed as “official sponsor” at the festival entrance.
- Your choice of table location and the ability to pass out promotional materials during the festival.
- Only four official sponsorships available.

Sponsor - \$100 to \$500

- “(your name)” listed as “sponsored by” on all printed and electronic marketing materials.
- Your logo on all printed and electronic marketing materials, small size.
- “(your name)” listed as “sponsored by” in all media advertisements.
- Thanked as “sponsor” at least twice over the speaker system during the festival.
- “(your name)” and your logo on event website listed under “sponsored by.”
- Listed as “sponsored by” at the festival entrance.
- Assigned table location in a favorable spot and the ability to pass out promotional materials during the festival.
- Unlimited sponsorships available.